

Yehor Kabak

Product & UX/UI designer from Kyiv, Ukraine

Core Skills:

- UX & Research: User Research, Usability Testing, Competitor Analysis, User Personas, Customer Journey Mapping, User Flows, Information Architecture, Wireframing, Data-Driven Design.
- UI & Product Design: Web Design, Mobile App Design (iOS / Android), Responsive Design, SaaS Product Design, Dashboard & Admin Panel Design, Landing Pages, Interactive Prototyping, Design Systems, Component Libraries, Style Guides.

Collaboration:

- Developer Handoff, Design Documentation, Cross-Functional Communication, Agile / Scrum

Tools:

- Figma (Auto Layout, Components, Variables, Prototyping), Maze, Adobe Photoshop, Jira, Notion, AI tools (ChatGPT, Midjourney, Figma AI, Claude, Gemini, Kling, Seedance etc.)

Education & Courses

- Design Education Series (Obys, 2025)
- Innovative Web Design in Figma (Domestika, 2025)
- NON BORING DESIGN (Skvot, 2024)
- UI/UX Beginner (Projector University, 2021)
- MSc in Finance & Banking (NUSTSU, 2019)

Languages

- Ukrainian, Native
- English, Upper-Intermediate (B2)

With 5+ years across fintech, Web3, e-commerce, SaaS, healthcare, and nonprofit projects, I focus on understanding the product, its users, and the problems it needs to solve before turning complex ideas into clear, intuitive experiences.

Web / Product Designer

[Digitalkit]

Designed web applications, dashboards, admin panels, crypto wallets, and blockchain apps across fintech, DeFi, e-commerce, SaaS, healthcare, and nonprofit sectors. Created and maintained design systems and reusable component libraries in Figma, streamlined multi-step user flows and navigation, and designed landing and marketing pages. Developed user personas, scenarios, and customer journey maps to align stakeholders around user needs. Prepared design documentation and developer handoffs, working closely with developers, product managers, designers, and other stakeholders.

Aug 2023 to Present · Full-time (remote)

Product Designer

[Lazarev. — Product Design Agency]

Designed websites and product mockups for international clients in healthcare and SaaS. Mapped end-to-end user flows and conducted market research and competitor analysis to inform design decisions. Created wireframes and interactive prototypes in Figma.

May 2021 to Nov 2021 · Full-time (remote)

Freelance Web Designer

[Self-employed]

Designed websites and landing pages, along with icon sets, banners, and other promotional assets.

Jul 2020 to May 2021 · Part-time

Graphic Designer

[TAD Construction Group]

Refined the brand identity, designed print and promotional materials, and retouched photography.

Jun 2019 to Jul 2020 · Full-time

LinkedIn Profile 

mvtxtt@gmail.com